



Impacts of Culture for American Businesses Abroad

By Daniel Zberg

GRIN Verlag GmbH. Paperback. Book Condition: New. Paperback. 16 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Research Paper from the year 2012 in the subject Business economics - Economic and Social History, grade: 94.0, , language: English, abstract: U. S. firms that decide to go global experience unique challenges that are not particularly present in typical domestic businesses. Companies that have relations abroad are often met with significant cultural differences that can impact the business - either positively or negatively. The importance of cultural intelligence has led to an increase in cross-cultural training; yet, some firms refuse to acknowledge the significant role that culture plays in their international business. A lack of cultural awareness inherently implies an arrogance that has been associated with American culture by other countries. By ignoring cultural differences, American companies reveal an underlying desire to make money without taking the time to know their partners or employees abroad. Such ignorance can be avoided at a relatively low cost; nevertheless, some businesses manage to fail miserably because of a lack of cultural understanding. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

DOWNLOAD



READ ONLINE

[5.45 MB]

Reviews

The most effective book i ever read. I really could comprehend almost everything out of this published e ebook. You wont truly feel monotony at at any time of your respective time (that's what catalogs are for regarding should you ask me).

-- **Rusty Kerluke**

This publication will never be straightforward to get going on looking at but really fun to see. This can be for all those who statte that there had not been a worth looking at. You wont really feel monotony at at any moment of your own time (that's what catalogs are for about should you request me).

-- **Cale Hansen Sr.**

See Also



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Summer Fit Learning. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 10.6in. x 8.3in. x 0.5in.Summer Fit Activity Books move summer learning beyond academics to also prepare children physically and socially for the grade ahead. Academic exercises are based on Common Core...



The Day I Forgot to Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in.Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she makes her first school-aged friend, Elizabeth, and...



DK Readers Animal Hospital Level 2 Beginning to Read Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.9in. x 5.8in. x 0.1in.This Level 2 book is appropriate for children who are beginning to read alone. When Jack and Luke take an injured duck to the vet, it is just...



DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs to life. Join the ducklings, cows, and...



Too Old for Motor Racing: A Short Story in Case I Didn't Live Long Enough to Finish Writing a Longer One

Balboa Press. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.We all have dreams of what we want to do and who we want to become. Many of us eventually decide it is too late; we have missed...