

Innovation, Technology and Hypercompetition : Review and Synthesis



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Reviews

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(Prof. Maudie Ziemann)

INNOVATION, TECHNOLOGY AND HYPERCOMPETITION : REVIEW AND SYNTHESIS



Berg Publishers, UK, 2006. Hardcover. Book Condition: New. Dust Jacket Condition: No Dust Jacket. First Edition. 224 Pages. NEW. Compared with modes of representation such as literature, drama, poetry and dance, the world of sport has been largely neglected in postcolonial studies. At both local and global levels, however, sport has been profoundly affected by the colonial legacy. How are individual nations and different sporting cultures coping with this legacy? What does the end of colonialism mean within particular states and sports? How is postcolonialism linked with struggles of race and identity? Sport was a major tool of colonial power and postcolonialism manifests itself in the modern sporting world in several ways, including the huge number of world class athletes from former European empires and the exploitation of child-workers in postcolonial nations by the sporting goods industries. Many former colonial states place considerable importance on elite sport as a form of representation, yet a small number of such states oppose sport in its western form. This book explores the wealth of issues and experiences that comprise the postcolonial sporting world and questions whether sport can act as a form of resistance in postcolonial states and, if so, how such resistance might manifest itself in the rule-bound culture of sport. Its novel approach and topical focus makes this book essential reading for anyone interested in contemporary sports, postcolonialism, race and ethnic studies. Book Description: In an increasingly technologically-led century the striking pattern emerging in firms' innovative activities is their competition for a technological leadership position in situations best described as races. A 'race' is an interactive pattern characterized by firms constantly trying to get ahead of their rivals, or trying not to fall too far behind. In high technology industries, where customers are willing to pay a premium for advanced technology, leadership translates...



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