



# The Influence of Globalization on Culture

By Michael Kennedy

GRIN Verlag GmbH. Paperback. Book Condition: New. Paperback. 12 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Seminar paper from the year 2012 in the subject Politics - International Politics - Topic: Globalization, Political Economics, grade: A, Webster University, language: English, abstract: In recent decades, many regions of the world have seen a marked increase in economic development due to the process of globalization as states have opened their borders to international markets, allowing for multinational corporations, non-governmental organizations, and foreign state actors to have an increasingly powerful influence over traditionally domestic matters. With this development and the advance of technology, media and communication have had the ability to reach regions of the world, which may have never been exposed to other cultures in the past. Undoubtedly, this has had an impact on the culture and societal norms of countless cultures as dominant world cultures expand their realm of influence through such media as TV programs and the internet. This report will examine to what extent dominant world cultures impacts are on what will be termed traditional cultures - a unique culture, which up until recently has been relatively unaware of and influenced by other outside cultures. Furthermore, it will examine whether...



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