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By Simona David

Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm.

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*****.Self-Publishing and Book Marketing, A Research Guide

provides in-depth market analysis and industry research with a focus on self-publishing terms, packages and fees. The book offers insights into formatting and design practices, and shares best marketing tips for self-published authors.



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