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## Guerrilla Marketing Job Escape Plan: The Ten Battles You Must Fight to Start Your Own Business, and How to Win Them Decisively (Guerrilla Marketing Press)

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By Levinson, Jay Conrad; Neitlich, Andrew

Morgan James Publishing, 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Guerrilla Marketing Job Escape Plan" lists ten key battles that every would-be entrepreneur needs to win in order to go out on their own, and how to win them decisively. Unlike any other start-up guide, this book focuses like a laser on the mindsets, decisions, and relationships that any entrepreneur needs in place before making the leap. It includes inspiration and case studies from 152 other entrepreneurs who have made the leap, along with a password to an exclusive area where readers can go for additional support and resources.



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