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Analytics in Healthcare and the Life Sciences: Strategies, Implementation Methods, and Best Practices (Hardback)

By Thomas H. Davenport, Dwight McNeill

Pearson Education (US), United States, 2013. Hardback. Book Condition: New. New.. 231 x 152 mm. Language: English . Brand New Book. Make healthcare analytics work: leverage its powerful opportunities for improving outcomes, cost, and efficiency. This book gives you the practical frameworks, strategies, tactics, and case studies you need to go beyond talk to action. The contributing healthcare analytics innovators survey the field's current state, present start-to-finish guidance for planning and implementation, and help decision-makers prepare for tomorrow's advances. They present in-depth case studies revealing how leading organizations have organized and executed analytic strategies that work, and fully cover the primary applications of analytics in all three sectors of the healthcare ecosystem: Provider, Payer, and Life Sciences. Co-published with the International Institute for Analytics (IIA), this book features the combined expertise of IIA's team of leading health analytics practitioners and researchers. Each chapter is written by a member of the IIA faculty, and bridges the latest research findings with proven best practices. This book will be valuable to professionals and decision-makers throughout the healthcare ecosystem, including provider organization clinicians and managers; life sciences researchers and practitioners; and informaticists, actuaries, and managers at payer organizations. It will also be valuable...


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